

# NANCY SHAWVER

## CONSULTING

Communications Solutions

Nancy Shawver is the founder and principal of Nancy Shawver Consulting, a firm providing integrated communications solutions, writing, and editing for traditional and digital media.

Nancy's communications services focus on health care, science or technology industries; clients include hospitals, physician groups, software development, and energy and engineering firms.

A skilled journalist with more than 15 years experience, she also is a pioneer in online and digital media. As the vice president of electronic media for The Kansas City Star, she developed early online services, web sites, and integrated digital media/print services.

Nancy served as director of corporate communications for MRIGlobal from 2011 to 2014, where she led internal and external communications, including translating scientific and technical information for a general audience, organizing events, developing new websites and initiating the organization's social media.

Prior to launching her business in 2009, Nancy led a variety of initiatives with Sprint Corp., in roles ranging from director to assistant vice president serving diverse areas of product marketing, strategy, and international business. In her 13 years with Sprint, she was seen as an agent of change, a capable manager who used her strong communications skills to deliver results.

Nancy has a degree in journalism from The Ohio State University and continuing education credits from Simmons College, Stanford University, and the Massachusetts Institute of Technology. She is a graduate of the Kauffman FastTrac program.

She is active with the Kansas City chapter of the International Association of Business Communicators, and as an advocate for STEM education, she volunteers as a member of the marketing committee for Science Pioneers. She also is a member of the Plaza Rotary Club, and a member of its board of directors in 2011, 2013 and 2014.

Nancy lives in Kansas City with her husband. Beyond a passion for writing, her favorite things include travel, art and design, gardening, birding and outdoor activities.

For more information, see [www.NancyShawver.com](http://www.NancyShawver.com).

